

Whitehall Public Library Board Meeting Minutes

March 8, 2023

Called to order at 7:04 p.m. in the Café

Present: Sandhya Adikari, Liz Tuttle, Mary Rose Chasler, Marilyn Kail, Jason Holliday, Stone Sobieralski (Borough Council Representative) and Paula Kelly (Library Director). Absent – Christy Kuehn.

- Introduction of Guests/Visitors – None
- March 2023 Board Meeting Agenda, January and February 2023 Minutes, January and February 2023 Financial Reports, January and February 2023 Bill List approved unanimously.

January and February 2023 Director's Report and Statistics approved unanimously.

- Highlights
 - Reference Librarian Sarah Scott has completed her training to become a licensed notary.
 - WPL has a funding opportunity from Jefferson Regional in the form of the Community Voice Fund.
 - Email open rate is very high for library e-blasts.

Old Business

- Nominating Committee Updates
 - New board member, Allison Brooks, accepted her offer to join, pending Council approval.
 - Mary Rose asked for board members consider joining the nominating committee.

New Business:

- Strategic Planning Committee Updates
 - Special in-person meeting was held on March 29, 2023, at 6:30 to vote on the approval off the Strategic Plan.
- Fundraising Committee Updates
 - Friends of the Library WPL Neighbor fundraising campaign is getting ready to launch in April.
 - First draft of the first appeal letter is prepared; second appeal letter will likely focus on a members of the community in the form of a testimonial letter.
 - Board members will be asked to personalize the appeal letters.
- Board Orientation/Professional Development
 - The Board expressed interested in a field trip to Library Storage Center as scheduling WPL staff member to attend board meetings.

Announcements:

- Next Board Meeting – April 12, 2023, at 7:00 p.m.
- Whitehall Borough Council Meeting – March 15, 2023, at 7:00 p.m. Marilyn Kail will attend.
- ACLA General Membership Meeting – March 28, 2023, 7:00 p.m. (via Zoom)
- Women’s Lunch March 24 – for ladies interested in professional careers
- Policies
 - Social Media and Collection Development policies will be addressed at the April meeting.
- Volunteer Dinner will be May 5th

Stone Sobieralski – No updates from Council.

Executive Session: N/A

Meeting Adjourned: 7:55 p.m.